8860799 Ver# 11 Status Revised

Traffic Order# 37377 Last Received:

10/09/2012 11:12 AM 10/09/2012 8:06 AM

Showing Buylines: All Lines

Printed:

Station KLAS-TV LAS VEGAS

Advertiser) BERKLEY, SHELLY Product BERKLEY/SENATE/D

Estimate#

Rep Order#

EC'd Yes

MICHAEL DETTORRE Buyer

Phone# Fax#

) SHORR JOHNSON MAGNUS Agency

1831 CHESTNUT ST PHILADELPHIA, PA 19103

Agency C/P1/P2/E

Flight Dates 10/02/2012 - 10/08/2012

Hiatus Weeks

Ren Firm

Sales Office () WASHINGTON) MIKE JONES Salesperson (

Salesperson Phone# Salesperson FAX#

202-872-5880 202-872-0263 1 of 8

--- CONTRACT COMMENT ---

AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK TOTAL - \$73,965 PLEASE CONFIRM

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
		222										
	1	TU-F	400A-459A		:30	\$25.00	10/02-10/05	8	1	8	\$200.00	
		Buyl	ine Comment:	NEWS								
	2	М	400A-459A		:30	\$25.00	10/08-10/08	2	1	2	\$50.00	
		Buyl	ine Comment:	NEWS								
	3	TU-F	700A-90CA		:30	\$165.00	10/02-10/05	12	1	12	\$1,980.00	
		Buyl	ine Comment:	THS MRN								
	4	М	700A-90CA		:30	\$165.00	10/08-10/08	3	1	3	\$495.00	
		Buyl	ine Comment:	THS MRN								
	5	TU-F	500A-60CA		:30	\$185.00	10/02-10/05	11	1	11	\$2,035.00	
		Buyl	ine Comment:	NEWS								
	6	М	500A-60CA		:30	\$185.00	10/08-10/08	3	1	3	\$555.00	
		Buyl	ine Comment:	NEWS								
	7	TU-F	600A-70CA		:30	\$250.00	10/02-10/05	8	1	8	\$2,000.00	
		Buyl	ine Comment:	NEWS								

2 of 8 Rep Order# EC'd Yes Traffic Order# 37377 Printed: 10/09/2012 11:12 AM 8860799 Ver# 11 Status Revised 10/09/2012 8:06 AM

Last Received: **Showing Buylines:** All Lines

Station KLAS-TV LAS VEGAS Advertiser () BERKLEY, SHELLY Product BERKLEY/SENATE/D Estimate#		Agency () 1831 CH PHILAD	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES										
Buyer Phone# Fax#		MICHAEL DETTORRE			Agency C/P1/P2/E Flight Dates Hiatus Weeks	10/02/2012 - 10/08/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
LT L		Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
8		М	600A-70CA			:30	\$250.00	10/08-10/08	2	1	2	\$500.00	
		Buylir	e Comment:	NEWS									
9		TU-F	1200P- 1230P			:30	\$275.00	10/02-10/05	4	1	4	\$1,100.00	
		Buylir	e Comment:	NEWS									
10	0	М	1200P- 1230P			: 30	\$275.00	10/08-10/08	1	1	1	\$275.00	
		Buylir	ne Comment:	NEWS									
1:	1	TU-F	1000A-			:30	\$400.00	10/02-10/05	4	1	4	\$1,600.00	
		Buylir	1100A ne Comment:	PRICE RITE									
1:	2	м	1000A-			:30	\$400.00	10/08-10/08	1	1	1	\$400.00	
		Buylir	1100A ne Comment:	PRICE RITE									
									_		_		
1	3	SU Buylin	500P-70CP ne Comment:			:30	\$215.00	10/07-10/07	1	1	1	\$215.00	
											_		
1	4	SA Buylin	500P-700P ne Comment:			:30	\$185.00	10/06-10/06	1	1	1	\$185.00	
1	5	TU-F Buyli	500P-630P ne Comment:			:30	\$400.00	10/02-10/05	8	1	8	\$3,200.00	
									2		2	5000 00	
1	ь	M Buyli:	500P-630P ne Comment:			:30	\$400.00	10/08-10/08	2	1	2	\$800.00	
1	7	TU-F	430P-50CP			: 30	\$350.00	10/02-10/05	8	1	8	\$2,800.00	
1	•		ne Comment:					20,02 10,00	•	-	-	,	

Ver# 11 Status Revised

Traffic Order# 37377

Printed: Last Received:

10/09/2012 11:12 AM 10/09/2012 8:06 AM 3 of 8

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS Agency () SHORR JOHNSON MAGNUS Rep Firm Sales Office () WASHINGTON) BERKLEY, SHELLY 1831 CHESTNUT ST Advertiser **Product** BERKLEY/SENATE/D PHILADELPHIA, PA 19103 Salesperson () MIKE JONES Agency C/P1/P2/E Estimate# Flight Dates 10/02/2012 - 10/08/2012 Salesperson Phone# 202-872-5880 Buver MICHAEL DETTORRE Phone# Hiatus Weeks Salesperson FAX# 202-872-0263 Fax# Spots/Week # of Total Total Cost Daypart LT Ln Day Time Program Len Rate Dates Weeks Spots -----------------2 \$700.00 10/08-10/08 1 18 М 430P-50CP :30 \$350.00 2 Buyline Comment: NEWS 10/06-10/06 19 SA 700P-80CP :30 \$165.00 1 1 1 \$165.00 Buyline Comment: ET TU-F 6 1 6 \$2,100.00 20 700P-80CP :30 \$350.00 10/02-10/05 Buyline Comment: ET М 700P-80CP 10/08-10/08 2 1 2 \$700.00 21 :30 \$350.00 Buyline Comment: ET 3 1 3 . \$975.00 TU-F 22 630P-70CP :30 \$325.0C 10/02-10/05 Buyline Comment: INS EDIT 1 1 1 \$325.00 23 630P-700P :30 \$325.00 10/08-10/08 Buyline Comment: INS EDIT 1 1 \$2,000.00 24 TU 800P-90CP :30 \$2,000.00 10/02-10/02 1 Buyline Comment: NCIS 25 TU 900P-:30 \$2,000.00 10/02-10/02 1 1 \$2,000.00 1000P Buyline Comment: NCIS LA 26 TH 900P-:30 \$1,800.00 10/04-10/04 1 1 1 \$1,800.00 1000P Buyline Comment: PERS OF INT 27 SU 700P-80CP :30 \$1,300.00 10/07-10/07 1 1 \$1,300.00 Buyline Comment: 60 MIN 1000P-1 1 1 \$1,900.00 28 М :30 \$1,900.00 10/08-10/08 1100P Buyline Comment: HAWAII 5.0

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Rep Order# 8860799 Ver# 11 Status Revised Traffic Order# 37377 EC'd Yes

Buyline Comment: 48 HR MYST

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Last Received: 10/09/2012 8: Showing Buylines: All Lines

Statio Adver Produ Estim	rtiser ict ate#	BERKLEY/SENATE/D			Agency () SHORR JOHNSON MAGNUS 1831 CHESTNUT ST PHILADELPHIA, PA 19103 Agency C/P1/P2/E					Rep Firm Sales Office Salesperson	()) WASHINGTON) MIKE JONES		
Buyer Phone		MICHA	AEL DETTORRE	Flight Dates Hiatus Weeks	10/02/2012 - 10/08/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263				
Fax# LT	Ln	Day	Time	Program		:	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
						•								
	29	М	900P- 1000P				:30	\$2,200.00	10/08-10/08	0	0	0	\$0.00	
		I	Buyline Comment:	2 GRL/MIKE/MOLLY										
	30	SU	1000P- 1100P				:30	\$1,900.00	10/07-10/07	1	1	1	\$1,900.00	
		I	Buyline Comment:	: MENTALIST										
	*31	F	1000P- 1100P				:30	\$1,400.00	10/05-10/05	0	0	0	\$0.00	
		Sale		BLUE BLCODS 111 . I, Spots/week Changed										
	32	F	900P- 1000P				: 30	\$1,200.00	10/05-10/05	1	1	1	\$1,200.00	
		I	Buyline Comment:	: MD IN JRSY										
	33	ТН	1000P- 1100P				: 30	\$2,200.00	10/04-10/04	1	1	1	\$2,200.00	
		1	Buyline Comment:	: ELEMENTARY										
	34	W	900P- 1000P				:30	\$2,300.00	10/03-10/03	0	0	0	\$0.00	
		1	Buyline Comment:	: CRIM MIND										
	35	W	1000P- 1100P				: 30	\$2,000.00	10/03-10/03	0	0	0	\$0.00	
		1	Buyline Comment	: CSI										
	36	TH	800P-90CE Buyline Comment	BG BNG/2.5 MEN			:30	\$2,100.00	10/04-10/04	1	1	1	\$2,100.00	
	37	SA	1000P- 1100P				: 30	\$750.00	10/06-10/06	1	1	1	\$750.00	

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Last Received: 10/6
Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS Advertiser () BERKLEY, SHELLY Product BERKLEY/SENATE/D Estimate#		Agency () 1831 CF PHILAI	Rep Firm Sales Office Salesperson) WASHINGTON) MIKE JONES								
Buyer Phone Fax#	•	MICHAEL I	DETTORRE		Agency C/P1/P2/E Flight Dates Hiatus Weeks	10/02/2012 - 10/08/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	38	TU-F	1130P- 1230A			:30	\$200.00	10/02-10/05	8	1	8	\$1,600.00	
		Buyli	ne Comment:	: LTTRMN									
	39	М	1130P- 1230A			:30	\$200.00	10/08-10/08	2	1	2	\$400.00	
		Buyli	ine Comment	: LTTRMN									
	40	TU~F	1237A- 137A			:30	\$110.00	10/02-10/05	4	1	4	\$440.00	
		Buyli	ine Comment	: FRGUSN									
	41	м	1237A- 137A			:30	\$110.00	10/08-10/08	1	1	1	\$110.00	
		Buyli	ine Comment	: FRGUSN									
	42	SA-SU	1100P- 1135P			:30	\$300.0C	10/06-10/07	2	1	2	\$600.00	
		Buyli	ine Comment	: NEWS									
	43	TU-F	1100P- 1135P			:30	\$500.00	10/02-10/05	4	1	4	\$2,000.00	
		Buyli	ine Comment	: NEWS									
	44	М	1100P- 1135P			:30	\$500.0C	10/08-10/08	1	1	1	\$500.00	
		Buyl	ine Comment	: NEWS									
	45	SU	900A- 1000A			:30	\$175.00	10/07-10/07	0	0	0	\$0.00	
		Buyl	ine Comment	: NFL TDY									
	46	su	830A-930 <i>I</i>	A		:30	\$265.00	10/07-10/07	0	0	0	\$0.00	
		Buyl:	ine Comment	: FACE NATN									

Rep Order# 8860799 Ver# 11 Status Revised Traffic Order# 37377
EC'd Yes La

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Showing Buylines: All Lines

Station k Advertiser Product Estimate#	BERKLEY/SENATE/D	Agency () SHOR 1831 CHESTN PHILADELPH Agency C/P1/P2/E			WASHINGTON MIKE JONES
Buyer Phone# Fax#	MICHAEL DETTORRE		2/2012 - 10/08/2012	Salesperson Phone# Salesperson FAX#	202-872-5880 202-872-0263
LT Ln		Len	Rate Dates	Spots/Week # of Weeks	Total Total Cost Daypart Spots
47		:30	\$215.00 10/07-10/07	7 2 1	2 \$430.00
48	SA 900A-400P Buyline Comment: NCAA FOOTBAL	:30 L	\$1,050.00 10/06-10/06	5 2 1	2 \$2,100.00
49	SA 800P- 1000P Buyline Comment: SAT PRIME MC	:30 VIE	\$500.0C 10/06-10/06	5 2 1	2 \$1,000.00
50	•	:30	\$2,200.00 10/07-10/07	7 1 1	1 \$2,200.00
51		: 30	\$275.00 10/06-10/06	5 1 1	1 \$275.00
52	SU 800A-90CA Buyline Comment: CBS THIS MOF	:30	\$350.0C 10/07-10/07	7 1 1	1 \$350.00
53	TU-F 500A-60CA Buyline Comment: NEWS	:30	\$790.00 10/02-10/05	5 1 1	1 \$790.00
54	TU-F 600A-70CA Buyline Comment: NEWS	:30	\$965.00 10/02-10/05	5 1 1	1 \$965.00
55	TU-F 700A-900A Buyline Comment: GMA	:30	\$700.0C 10/02-10/05	5 1 1	1 \$700.00
56	TU-F 300P-40CP Buyline Comment: ELLEN	:30	\$1,490.00 10/02-10/05	5 1 1	1 \$1,490.00
57	TU-F 900A- 1000A Buyline Comment: LIVE WITH KE	:30 :LLY	\$1,050.00 10/02-10/05	5 1 1	1 \$1,050.00

 Rep Order#
 8860799
 Ver# 11
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 Traffic Order# 37377
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 EC'd Yes
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Showing Buylines: All Lines

Station Advertise Product Estimate		BERKLEY/SENATE/D			Agency () SHORR JOHNSON MAGNUS 1831 CHESTNUT ST PHILADELPHIA, PA 19103 Agency C/P1/P2/E					Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES					
	Buyer Phone# Fax#	MICHAEL DETTORRE			Flight Da Hiatus W	ates		10/02/2012 - 10/08/2012			Salesperson Phone# Salesperson FAX#		880 263		
	T Ln	Da	У	Time	Program			Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
-															
	58	TU		500P-63CP ne Comment:	NEWS			:30	\$1,750.00	10/02-10/05	1	1	1	\$1,750.00	
	59	SA		530P-60CP ne Comment:	POLITICS NOW			: 30	\$965.00	10/06-10/06	1	1	1	\$965.00	
	60	su		1000A- 400P	NFL FOOTBALL			: 30	\$7,700.00	10/07-10/07	1	1	1	\$7,700.00	
	61	SA	-	800P- 1000P	SAT PRIME MOVIE			:30	\$2,000.00	10/06-10/06	1	1	1	\$2,000.00	
	62	W	Buylin	1000P- 1030P ne Comment:	ET			: 30	\$350.0C	10/03-10/03	2	1	2	\$700.00	
	63	W	Buylin	1030P- 1100P ne Comment:	INSIDE EDITION			:30	\$325.00	10/03-10/03	1	1	1	\$325.00	
	64	TU		400A-459A ne Comment:				: 30	\$25.00	10/02-10/05	1	1	1	\$25.00	
	65	TU		400A-459A ne Comment:	NEWS			:30	\$20.00	10/02-10/05	1	1	1	\$20.00	
	66	TU		430P-500P ne Comment:				:30	\$1,575.00	10/02-10/05	1	1	1	\$1,575.00	
	*67	' SA		800P- 1000P ne Comment:	MOVIE			:30	\$500.00	10/06-10/06	2	1	2	\$1,000.00	
			Duyiii	ie comment.	1.0 1 15										

V11 Added

 Rep Order#
 8860799
 Ver#
 11
 Status
 Revised
 Traffic Order# 37377
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Showing Buylines: All Lines

10/07-10/07

1

1

\$65.00

Daypart

KLAS-TV LAS VEGAS) SHORR JOHNSON MAGNUS Rep Firm Agency Station Sales Office () WASHINGTON Advertiser) BERKLEY, SHELLY 1831 CHESTNUT ST PHILADELPHIA, PA 19103 Salesperson () MIKE JONES Product BERKLEY/SENATE/D Agency C/P1/P2/E Estimate# MICHAEL DETTORRE Flight Dates 10/02/2012 - 10/08/2012 Salesperson Phone# 202-872-5880 Buver Hiatus Weeks Salesperson FAX# 202-872-0263 Phone# Fax# Dates Spots/Week # of Total Total Cost LT Day Time Program Len Rate Ln Weeks Spots ----_____ ____ \$335.00 10/06-10/06 1 1 1 \$335.00 * 68 1135P-:30 SA 1235A

: 30

\$65.00

Buyline Comment: PRIVATE PRACTICE

V11 Added

SU

Buyline Comment: GAMETIME

1135P-

1205A

V11 Added

-- REPORT TOTALS--

*69

Report Totals: 154 / \$73,965.00

-SALES MONTHLY TOTALS-

Oct 12: 154 / \$73,965.00 Sales Totals: 154 / \$73,965.00 Station Totals: 154 / \$73,965.00 Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals \$246,550 CABL 0% KLAS 30% KSNV 40% KTNV 25% KTUD 0%

kvcw 0% kvmy 0% kvvu 5% unkn 0%

Books null Demos RA35+